PLANT CITY COMMUNITY CHORALE (PCCC) Board Of Directors (BoD) Meeting

Feb. 20, 2025

LOCATION: FUMC – Library 2nd Flr

303 N Evers

Plant City, FL 33563

PRESENT: Ann Shepard – Executive Director (ED)

Kim Rupp – Treasurer Barbara Bell – Secretary

GUESTS: None

Executive Director Ann Shepard called the PCCC Board of Directors (BOD) meeting to order at 7:22.

APPROVAL OF PREVIOUS BOD MEETING MINUTES

Jan 6, 2025, minutes presented via email before the meeting and were approved without reading the minutes aloud. Discussion regarding paying yearly subscription to Choral Tracks. Barbara to contact Mathew Curtiss at Choral Tracks to inquire about paying for this year's subscription. Hopefully the amount will still be \$550 for the year, rather than the \$990 they originally billed us last year, which we negotiated down to \$550

Motion was made by Ann to accept and approve the minutes of the Jan 6th meeting. The motion was seconded and approved. The final minutes will be posted by Ann Shephard on the website.

TREASURERS REPORT

For the month of Jan., everything in the financial summary looks great. At the end of January, we had a bank balance of \$6,544.64. Rent for FUMC is normally paid on the 1st of each month. We don't have many expenses coming up except for the basics. The music has been bought, Coleman and Rob don't get paid until May. All chorale members have paid their dues except for one. Mathew Curtis, Choral Tracks subscription may be due, after Barbara checks with them.

Motion was made to accept the financials, Motion seconded, Financials accepted and approved.

OLD BUSINESS

No mail of consequence received since last BOD meeting. All action items from the last BOD meeting have been accomplished. Action items from last month were left on the agenda with lines through each item indicating completion. This enables us to see each complete action item. We received a donation of \$165 from an anonymous source who does not wish to receive a thank you letter. He also doesn't want to appear on the poster. The person is Walt Dinse who recently rejoined. In the past he always gave generously.

Discussion on adopting music. Carol talked about adopting Star Spanged Benner. Barbara is to check with Carol regarding adopting Star Bangled Banner.

We talked about the design of the poster. Carol has completed the design and now has a volunteer to help her with the program. The volunteer is Deborah Woldanski.

Now that we have 3 concerts, we only have opportunities for 3 sponsors. Hopewell always sponsors the Christmas and the Patriotic Concert. So, we need 1 new sponsor for this season. Lark is going to ask Absolute Auto and Roots is another possibility. Sponsors sign contracts which lay out how many ads and where they will be placed, plus their Logo on the poster. Ann thinks we should not get a co-sponsor for **the concerts Hopewell typically sponsors**. So rather than try to get new sponsors, we will try for full page ads. We agreed to keep Hopewell as our 1 sponsor **for the Christmas and Patriotic** concerts and encourage others to take out a full-page ad.

NEW BUSINESS

Discussed advertising in **Country Wood's two** newsletters in an effort to boost concert attendance. The Elks have advertised in those two newsletters with great success. We discussed giving Veterans discounted tickets from the Meadows and Lakes. They also have FaceBook Pages.

Discussed giving a free concert at the Veterans Hospital in Tampa. Ann is going to talk to Coleman and Rob regarding free extra concert for Veterans. Also discussed giving rides and tickets to homebound veterans.

Patty Booher is experiencing increased responsibility for caring for her mother and is finding it impossible to help Nancy Crist with library duties. So, we will not be expecting her to help with Library tasks. The board will help for now.

Action Items

- Barbara to find the invoice and inquire about our subscription to Choral Tracks,
 Mathew Curtiss
- Ann to email Patty about getting the templates for the labels.
- Barbara checks with Carol about whether she is adopting Star Spangled Banner.

NEXT BOARD MEETING

The next monthly BOD Meeting will be Tuesday 03/04/2025 at 5:30 PM via Zoom.

Meeting ID **869 1275 4210**

Passcode: **672338**

ADJOURNMENT

There being no additional business, Ann called for adjournment, Kim 2nd. The meeting was adjourned at 8:06 p.m.

Respectfully submitted. Barbara Bell – PCCC Secretary